



MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous Institution – UGC, Govt. of India)

Sponsored by CMR Educational Society

(Affiliated to JNTUH, Hyderabad, Approved by AICTE - Accredited by NBA & NAAC – 'A' Grade)

Maisammaguda, Dhulapally, Kompally, Secunderabad – 500100, Telangana State, India.



DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

“A GUIDANCE PROGRAM ON CAREER OPPORTUNITIES”

Speaker: Mr.kausik Agastyaraj

Date: 26-07-2025

Venue: MRCET

1. Objectives of the Seminar

The seminar was organized with the following objectives:

- To create awareness among students and faculty about the significance of start-up ecosystems.
- To highlight the role of incubators and accelerators in providing mentorship, infrastructure, networking, and funding support.
- To inspire early-stage entrepreneurs to transform innovative ideas into successful ventures.
- To provide a platform for interaction between experts, faculty, and budding innovators.

2. Inaugural Session

The program began with a warm welcome address by Dr. karimulla peerla shaik, who introduced the theme and objectives of the seminar.

The session was formally inaugurated by **Dr.srinivasa rao**, Principal of MRCET, in the presence of **Dr.M.Sharanya**, Head of the Department of **electrical & electronics engineering**, faculty members, and students. In his inaugural address, the Principal emphasized the need for entrepreneurship and innovation in today's rapidly evolving world and encouraged students to make use of incubation and accelerator opportunities. The HOD, in his remarks, reiterated the department's commitment to fostering a culture of creativity and innovation and assured full support for entrepreneurial initiatives.

3. Technical Sessions

The resource persons from ACE Academy conducted highly insightful and engaging sessions on the following topics:

1. Understanding Incubators and Accelerators – Their structure, purpose, and functioning.
2. Opportunities for Students and Faculty – How academic institutions can contribute to entrepreneurial growth.
3. Support for Early-Stage Entrepreneurs – Mentorship, networking, infrastructure, and funding options.
4. Success Stories – Case studies of start-ups that grew under incubation/acceleration programs.

The sessions were followed by interactive discussions and Q&A, where participants actively engaged with the experts and clarified their queries.

4. Outcomes of the Seminar

- Enhanced awareness among students and faculty about the start-up ecosystem.
- Motivation for students to pursue their innovative ideas through incubation platforms.
- Faculty members gained clarity on their role in mentoring and guiding entrepreneurial projects.
- Identification of potential entrepreneurial ideas from participants that could be developed further with institutional support.

5. Conclusion

The seminar concluded with a vote of thanks by **Dr.karimulla peerla shaik**, expressing gratitude to the **Principal,HOD**, and resource persons from ACE Academy, faculty members, and students for their active participation. Certificates of participation were distributed to all attendees.

The program proved to be a valuable learning experience, inspiring participants to think beyond academics and explore opportunities in innovation and entrepreneurship. The event also strengthened MRCET's commitment to nurturing a vibrant entrepreneurial ecosystem on campus.





